

Sales and Marketing Council Scholarship Application
2020-21



Sales and Marketing Council
of Northern Kentucky



2751 Circleport Drive
Erlanger, Kentucky 41018
(859) 331-9500

About this Scholarship

This scholarship was established by the Building Industry Association of Northern Kentucky / Sales and Marketing Council to assist students in pursuing education in one of the skilled trades offered by the Enzweiler Building Institute Program.

Value of the Scholarship

The value of the scholarship is \$500.

General Scholarship Information

1. The scholarship monies must be used towards tuition or books for the Enzweiler Building Institute.
2. The scholarship award will be made out in the name of the Building Industry Association of Northern Kentucky / Sales and Marketing Council and no monies shall be awarded to an individual in the event of additional awards from other scholarships.
3. The scholarship is valid only for the current class year.
4. The scholarship is to be awarded at the discretion of the SMC Board of Governors.

Qualifications of the Applicant

1. Applicant must be enrolled in the Enzweiler Building Institute for the upcoming academic year.
2. Applicant may receive tuition assistance from their employer.
3. Applicant must exhibit good character.

Applying for the Scholarship

1. Each applicant must complete the application form.
2. Each applicant must write a brief statement regarding his/her intentions of working in one of the trades offered in the Enzweiler Building Institute. Statements must be 150-250 words.
3. One letter of reference must accompany the application. This can be from an employer, teacher, school administrator, coach or community leader.
4. Completed Applications must be mailed or delivered to the Building Industry Association of Northern Kentucky, 2751 Circleport Drive, Erlanger, KY 41018.

Selection of Scholarship Recipient

Race, creed, sexual orientation or gender will **not** be factors in the selection of the recipient.

1. The Sales & Marketing Council Board of Governors will review the applicant's request for the scholarship.
2. Financial need, scholastic performance, and career intentions may be taken into consideration when determining recipient.
3. The applicant may be invited for a personal interview with the SMC Board.

General Information

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone Number: _____ Cell Number: _____

Academic Information

High School: _____ City/State: _____

Or GED Completion: _____ Date: _____

Please give a brief summary of why you have decided to pursue a construction-related trade. Attach a second sheet if needed.

Please provide a brief description of how this scholarship will help you finance your education:

Experience

Please list jobs, volunteer opportunities, or relevant school activities. Attach a resume if desired.

My signature below indicates that I have read and understand the above information and that it is true and correct to the best of my knowledge. My signature authorizes the release of any information to the BIA-NKY or SMC Board of Governors.

Signature: _____ Date: _____

Please send completed application form and attachments to: BIA of NKY 2751 Circleport Drive Erlanger, KY 41018 or vicki@buildersnky.com.